Key Fundamentals

237.6M
Population

youngest major economy globally (median age: 18) → deep labour pool and rising consumer demand

US$ 285bn GDP
with growth shifting decisively beyond oil

3.9% **GDP Growth** in 2025 | **4.4%** projected in 2026

Large domestic market enables **scale-first investing** before regional expansion

Growth Engines

- Telecommunications & digital infrastructure
- Financial services & fintech
- Agriculture & agro-processing
- Creative industries, logistics & trade

Why Nigeria?

Scale, Demographics & Reform Momentum

Nigeria is Africa's largest and most strategic long-term investment market.

Why it matters

- Nigeria's core advantage is scale – enabling large-ticket, long-duration investments
- Demographics + urbanisation support sustained consumption and productivity growth

Financial strength & reforms

One of Sub-Saharan Africa's **most sophisticated financial systems**

36 banks recapitalising by 2026, strengthening capacity for long-term financing

Capital markets size:
US$63bn

NGX All-Share Index up
51.2%
(FY 2025)

Insurance sector reset + **removal from FATF Grey List** = lower risk perception

Lagos International Financial Centre (LIFC)

400m+
Gateway to 400+ million West African market

Backed by government-private sector alignment led by EnterpriseNGR

Designed with **TheCityUK** to global standards

Soft launch targeted for end-2026

Why Lagos? Financial Depth, Market Access & Investability

Lagos is Nigeria's commercial engine and global financial gateway.

Investment-ready reality

- Common-law system, strong dispute resolution
- Deep professional services ecosystem
- Africa's leading fintech hub (5 of 9 unicorns based in Lagos)
- **US$98.4bn** 269 investment-ready projects worth US$98.4bn

Nigeria is not just Africa's largest market – it is the strategic gateway for long-term, high-impact investment in Sub-Saharan Africa.